



GUELPH YOUTH SINGERS



Corporate Sponsorship Program

2008-2009 Season

In order to meet the growing needs of our organization and the children that we serve, Guelph Youth Singers has developed a structured Corporate Sponsorship Program. This program strives to recognize the generous support of our community partners through a variety of mediums. Each level is offered a unique recognition package that we hope will demonstrate our gratitude to our sponsors.

Guelph Youth Singers works to provide professional level choral instruction and performances. The Guelph and area youth and that are part of this organization benefit from the outstanding quality of the theory and applied training they receive with our Artistic Director Linda Beaupré. Performances given by Guelph Youth Singers are a pleasure for the performers audiences alike.

We thank you for supporting our organization.

Building choral excellence in our community



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Exclusive Sponsor

Complete support of any Guelph Youth Singers event is recognized through an Exclusive Sponsor level package. Because this sponsorship covers all costs of the event, no other sponsors are needed and therefore the Exclusive Sponsor receives dedicated event recognition. As each event allows for different vehicles for recognition, it will include at least:

- Event signage (poster, banner etc)
- Logo in dominant location on all event marketing materials such as:
 - Poster
 - Ticket
 - Flyer
 - Web page
- One page ad in all other event programs
- Integration into event media relations activities including quotes, photo opportunities and possible interviews.
- Listing in high profile location on the website with link to your site
- Tickets to both Christmas and Spring Concerts (to be used as you choose)
- Large poster at concert venue
- Opportunity to introduce the event

Platinum Sponsor

Platinum sponsors support Guelph Youth Singers with a one-time cash donation of \$5,000+ or in-kind donation of \$8,000 for any one specific event or purchase. The high level of support is recognized through various vehicles such as:

- Event Signage (as appropriate)
- Logo in secondary position on most marketing material such as:
 - Poster
 - Flyer
 - Web page
- One page ad in program of event supported
- 1/2 ad in other event programs as appropriate
- Listing on our website with link to your site
- 8 tickets to both Christmas and Spring Concerts (to be used as you choose)



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Gold Sponsor

Gold sponsors support Guelph Youth Singers through a one-time cash or in-kind donation of \$2,500+ to any one event or specific purchase for the organization. This level of sponsorship is recognized in a way that is appropriate to the item that is being supported, and may include thanks through:

- Listing in secondary location in event marketing such as:
 - Poster
 - Flyer
 - Web page
- 1/2 page ad in program of event supported
- 1/4 page ad in other event programs as appropriate
- Listing on our website with link to your site
- 6 tickets to both Christmas and Spring Concerts (to be used as you choose)

Silver Sponsor

Silver sponsors support Guelph Youth Singers through a one-time cash or in-kind donation of \$1,000+ to any one event or specific purchase for the organization. This level of sponsorship is recognized in a way that is appropriate to the item or event being supported, and may include thanks through:

- Listing in secondary location in event marketing such as:
 - Poster
 - Flyer
 - Web page
- 1/4 page ad in program of event supported
- Listing on our website with a link to your site
- 4 tickets to both Christmas and Spring Concerts (to be used as you choose)



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Bronze Sponsor

Bronze sponsors support Guelph Youth Singers through a one-time cash or in-kind donation of \$500+ to any one event or specific purchase for the organization. This level of sponsorship is recognized in a way that is appropriate to the item or event being supported, and may include thanks through:

- Listing in secondary location in event marketing such as:
 - Poster
 - Flyer
 - Web page
- Business card ad in program of event supported
- Listing on our website with a link to your site
- 2 tickets to both Christmas and Spring Concerts (to be used as you choose)

Friend of the Choir

Friends of the Choir support Guelph Youth Singers through a one-time cash or in-kind donation of \$499 or less for any one event or specific purchase for the organization. This level of sponsorship is recognized in a way that is appropriate to the item or event being supported, and may include thanks through:

- Listing in program of event supported
- Listing on our website with a link to your site
- 2 tickets to both Christmas and Spring Concerts (to be used as you choose)